Building the future together



HEALTHY HOUSE

SOUDAL

SOUDAL IN A NUTSHELL 2022

Our business

- Sealing
- Bonding
- Insulating

Family business

- Founded by Vic Swerts in 1966
- 100% family-owned
- Long term growth strategy

Our development

- PRODUCTION COMPANY One stop shopping
- MARKETEER OF PRODUCTS Soudal brand
- MARKETEER OF SOLUTIONS Innovation & concepts

- 280 mio cartridges
- 3,964 workforce
- 120 mio cans
- 25 production sites
- 18,000 SKU's

ABOUT SOUDAL

Soudal is Europe's largest independent manufacturer of sealants, adhesives and PU foams for both professionals and private users. With almost 4,000 employees, a turnover of 1.3 billion euros and 25 production sites on five continents, this 100% Belgian family business, founded by Vic Swerts, has grown into a global player and expert in chemical construction and industry specialities. Extensive investments in R&D, a long-standing vision of innovation and adaptations to local market needs laid the foundation for its excellent performance. Soudal is accredited as Best Managed Company and Top Employer.

MISSION

Soudal aims to become the world's largest independent manufacturer and service-oriented supplier of silicones, adhesives and PU foams for professional construction, retail and industry. Soudal operates in a safe, sustainable, high quality and profitable manner to perpetuate the continuity of the business and values the satisfaction of its employees as well as the respect of the local community.

VISION

Soudal continues to find solutions to current and upcoming global challenges. Innovation and progress are the keywords of preference. We want to be a pioneer for the professional and retail construction sector. We are going full steam ahead for a better future.

Do you want to read more?
Download our Annual Report 2022.

OUR SUSTAINABILITY STRATEGY



Based on our materiality analysis, we are developing the Soudal sustainability strategy **'Building the future together'**. This is not just a slogan! It's a call to action, a shared commitment to shaping a better tomorrow, a sustainable future for generations to come.

BUILDING THE FUTURE TOGETHER

Three major ambitions lie at the heart of it. Each ambition in turn counts three impact domains, which together cover all our material topics:

Working towards tomorrow's climate-neutral society

With our building products, we make an important contribution to passive building and living, which will become the standard in the future. We also address our own greenhouse gas emissions and limit other emissions to air, soil and water. At the same time, we close as many material cycles as possible: We limit the use of raw materials and packaging materials. We reduce our waste flows and continue our commitment to recycling.

Providing the best workplace for our people

Our people are at the heart of our business. We want to provide the best possible workplace, which is first and foremost safe, but also pleasant and motivating, with plenty of opportunities for personal growth. With our authentic and family-oriented corporate culture, we create a warm place for our employees and keep staff turnover low.

Growing better through responsible entrepreneurship

For us, economic growth is inextricably linked to ethical entrepreneurship and good governance. Careful entrepreneurship also manifests itself in the continuous innovation and sustainability of our products, so that our growth is sustained.



HELP US TO BUILD THE FUTURE

In today's world, there is an undeniable urgency to contribute towards a better environment and to combat climate change. We all want to play our part in this crucial mission. So, when it comes to renovating or undertaking DIY projects in and around homes, how can we make choices that are not only convenient but also genuinely beneficial?

Soudal makes this choice a little easier, proposing the **most sustainable alternative product in each category**. This means, that Soudal has at least 1 sealant, 1 adhesive , 1 decorators caulk and 1 PU insulation foam that are an alternative when it comes to sustainability.

Every product in the Healthy House range meets two requirements. On the one hand, during and/or after use, the product contributes to a healthier living environment. For example through low emissions during use or by obtaining a better insulation value of your home. On the other hand, the product will also have a lower impact on the environment and climate change. Choosing a water-based joint sealant instead of silicone is an example of this.

These products are presented in the **Healthy House range**. A new look, clear information on the packaging, explaining why this product is a good alternative in terms of living environment, climate change and/or environment. Not unimportantly, all products comply with the Soudal quality and ensure that, with an excellent result.

So, let's explore the possibilities together and discover the power we hold to make a positive impact.

HEALTHY HOUSE RANGE

SEALANT
Inside & Outside



Healthy House Multipurpose sealant
is an elastic sealant made with waterbased technology.

APPLICATIONS
- Sealing between window frame & wall
- Sealing between door frame & wall
- Sealing between concrete panels

PROPERTIES

Rain & uv resistant | Very good adhesion | Can be painted | Easy to apply & finish | Odourless

HEALTHY HOUSE

Impact on living environment & health
- Low VOC
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification
- Waterbased formulation: no hazardous emissions during curing

Impact on the environment and/or climate change
- Lower environmental impact compared to other sealant technologies, for the same application
  - Waterbased dispersion, used as raw materials
  - Cartridge made out of 80% post consumer recycled plastic

SEALANT
Bathrooms & Kitchens



Healthy House Sanitary sealant
is an elastic sealant made with waterbased technology.

APPLICATIONS
- Sealing in kitchens
- Sealing in bathrooms

PROPERTIES

Waterproof | Very good adhesion | Can be painted | Easy to apply & finish | Odourless | Mould resistant

HEALTHY HOUSE

Impact on living environment & health
- Low VOC
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification
- Waterbased formulation: no hazardous emissions during curing

Impact on the environment and/or climate change
- Lower environmental impact compared to other sealant technologies, for the same application
  - Waterbased dispersion, used as raw materials
  - Cartridge made out of 80% post consumer recycled plastic

VERY LOW EMISSION

All products in the Healthy House Range are very low in emissions and have the premium class EC1 Plus label. This means they comply with very strict health and environmental requirements and offer the best possible solution for an optimal indoor air quality.



DECORATORS CAULK

Durable crack-free joints



Healthy House Decorators caulk
is a low emission crack-free decorators caulk.

APPLICATIONS

Sealing gaps around internal window and door frames, skirting boards, plasterboard and coving.

PROPERTIES

ANTI CRACK — Anti-crack | Good adhesion | Can be painted

HEALTHY HOUSE

Impact on living environment & health M1

- Low VOC
  - M1 classification
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification
- Plasticizer-free
- Waterbased formulation: no hazardous emissions during curing

Impact on the environment and/or climate change

- Waterbased dispersion, used as raw materials
- Cartridge made out of 80% post consumer recycled plastic

GRAB ADHESIVE

100% strong bond



Healthy House Grab Adhesive
is an elastic sealant made with waterbased technology.

APPLICATIONS

is a strong grab adhesive, made of 80% recycled raw materials, of which 35% biobased.

PROPERTIES

Indoor | UP TO 125 KG /M² Strong bond | SOLVENT FREE No solvents | At least one surface must be porous

HEALTHY HOUSE

Impact on living environment & health

- Low VOC
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification
- Free of solvents
- Waterbased formulation: no hazardous emissions during curing

Impact on the environment and/or climate change

- 80% recycled raw material, of which 35% biobased.
- SGS certified on recycled content
- Solar Impulse® certified
- Cartridge made out of 80% post consumer recycled plastic

PU FOAM

Perfect insulation



Healthy House Insulation Foam
is a low isocyanate insulation foam.

APPLICATIONS

- Filling and insulating window and door frames
- Insulating, sealing and filling all types of joints and openings

PROPERTIES

Fill | Acoustic insulation | Thermal insulation

HEALTHY HOUSE

Impact on living environment & health

- Low free isocyanate formulation: less exposure to isocyanates for the user, lowering the risk of irritation to airways, eyes & skin
- EC1+: optimal indoor air quality
- Contributes to perfectly insulated house

Impact on the environment and/or climate change bluemint® Steel

- Bluemint steel cans. Same high quality steel, reduction of 70% CO_2 emissions during production
- Genius adapter made out of 70% post consumer recycled plastic
- Production in Belgian plant, partly powered with renewable energy
- Patented Genius system: reclosable packaging, allows reuse of PU foam after 1st opening possible



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